



CLOUD CHANNEL

collaborative media communication service for an education system

Cloud Channel is a media collaboration and communication service that provides a private forum for schools to enhance the communication between the departments, teachers, students, and parents. Cloud Channel makes distance learning possible by giving teachers an application where they can upload/post their lectures to the classes, and students can watch the lectures and ask questions in the comments. The on-demand style of communication through the comments leverages the social media style of communication which is popular with students. Students can create channels with their peers to enhance interaction and collaboration for group assignments or projects and they can also ask their teachers questions. The school can leverage Cloud Channel by posting videos or images for a class and sharing it to the parents to allow the parents to be updated with their kids class activities and also create teachers only channels where the school can post videos about training or continuous education for teachers.

Features

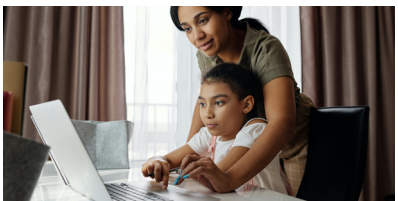
- Complete media workflow and management solution
- Affordable SAAS-based subscription (monthly or annually)
- Teachers can post their lectures for classes
- Students can watch lectures and ask questions in the comments
- School can create various channels for various purposes and audience
- Provides a forum for parents to be updated of class activities of their kids through media as well as provide a social media style of communicating with their kids and teachers
- Students can create student only channel for group projects and assignments

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Students

Watch lectures for their classes posted by their teachers on Cloud Channel and ask questions to their teachers in the comments. Create students only channel to collaborate on group projects or assignments.



Parents

Get updates on their kids class activities by watching videos that their teachers post as well as communicate with their kid's teachers in the comments.



Teachers

Upload/Post lectures for a class in Cloud Channel for his students to watch and answer questions from students in the comments. A teacher can also post/upload class activities to keep parents updated on their kids' school activities. Cloud Channel can be used as a forum or a visual aid in parent teacher conferences. Cloud Channels can also be used as a training tool for continuous education for teachers.



School/District

Create various channels for different purposes and audience. Cloud Channel empowers schools to offer distant learning for their students by providing a private forum for the students and teachers to communicate that is under the school or district control. It can consolidate the media from all the schools in a district and offer online classes that may not be available at one school.