



CLOUD CHANNEL

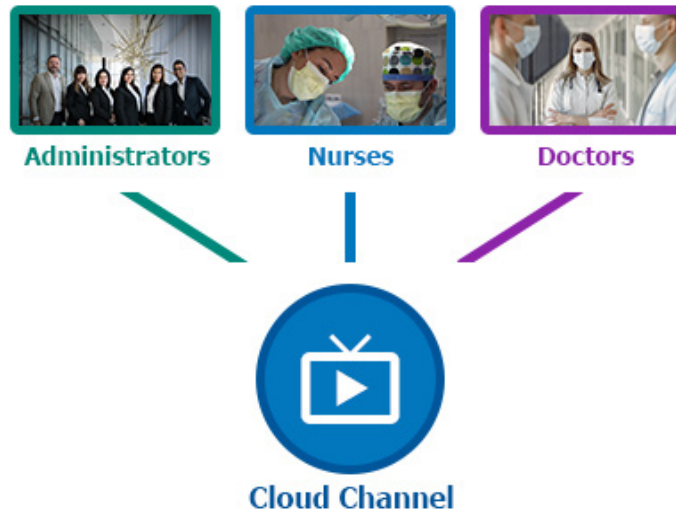
collaborative media communication service for the
healthcare industry

Cloud Channel is a media collaboration and communication service that provides a private forum for a healthcare company to improve teamwork and collaboration between the doctors, nurses, and administration. The administrators and doctors can upload/post surgical and procedural videos to train the nurses, other doctors, and other staff members. Medical staff members can communicate with each other through the comments in Cloud Channel about specific surgeries or procedures. The elevated level of collaboration and communication brought by Cloud Channel will keep the overall knowledge of the staff up to date and create a social yet private community of healthcare professionals based on medical-related videos. It is also flexible to meet the media-centric collaboration and communication demands of marketing, web services, HR, and other departments.

Features

- Complete media workflow and management solution
- Affordable, monthly SAAS-based subscription
- Healthcare administrators can invite staff members like nurses, doctors, and other medical experts
- Share videos of surgeries and procedures with staff members
- Staff members can upload/post medical surgeries or procedures for training purposes and for reviewing successful or failed surgeries or procedures.
- Doctors, nurses, and administrators can communicate with each other through the comments

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Administrators

Upload videos of the latest techniques of surgeries or procedures to train their staff as well as answer any questions from their staff in the comments.

Nurses

Watch uploaded videos in Cloud Channel of the surgery or procedure they are about to participate in to make sure their knowledge are up to date and know of the possible complications that may arise from the surgery or procedure. They can also share their experience with other staff members and answer other nurses or doctors questions in the comments. If they are allowed to upload or post surgeries or procedures they are involved in, nurses can review their performances and find ways to improve on the performed surgery or procedure.

Doctors

Watch uploaded videos in Cloud Channel of the surgery or procedure they are about to participate in to make sure their knowledge are up to take and know of the possible complications that may arise from the surgery or prodecure. They can review the staff's performance and contribute to the knowledge of the healthcare company by uploading/ posting surgeries or procedures they have participated in. They can also answer the questions of staff members in the comments in Cloud Channel.