CLOUD CHANNEL

collaborative media communication service for review and approval in the media and entertainment market

Cloud Channel is a media collaboration and communication service for the media and entertainment industry, ideal for review and approval of content before being distributed. It provides a private forum for different team members of a media production team to collaborate and communicate for a project. A cameraman uploads media taken from the field on a professional camera or a mobile device for a project. The director can review the shots, select and approve the clips to be used in the project, and provide instructions in the comments to the editor. Based on the director's instructions and the clips provided by the cameraman, the editor edits the project. Once the editor is done with editing, he can upload the final media back to Cloud Channel, and allow the director and the review team to review and critique the media. The editor can review the feedbacks from the review team and make the appropriate changes until it is approved. Cloud Channel can also be used by other departments like marketing, web services, and print to meet the media collaboration demands of their audience.

Features

- Complete media workflow and management solution
- Affordable SAAS-based subscription (monthly or annually)
- Cameraman uploads media captured on the field from a professional camera or a mobile device.
- Share media between the different members of a media production team.
- The director and the review team can review and critique projects until it is approved to be distributed.
- Video and graphic editors upload finish projects to be approved and get feedbacks from the review team.
- Meets the media collaboration demands of other departments like marketing, web services, and print.

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Cameraman

Uploads media taken on a mobile device or a professional camera while on the field to a channel for a project.

Director/Review Team

The director selects the media clips to be used in a project and provide instructions to the editors through the comments as well as communicates with them. The review team watch the final product and provides feedbacks to the editors.

Editor

Gets the media for a project that has been uploaded by the cameranan and gets the instructions in the comments for the edits from the director. Once the edit is done, the editor uploads the finish media to a channel that corresponds to the project for the director or review team to review and approve. The director or review team will provide their feedbacks in the comments and the editor can make furthers changes until the media is approved.

Customer

Reviews the final edit for a project and either approves it or provides feedbacks to the production team.

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